

## INVOICE



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
492646-1	09/30/12	September 2012	08/27/12 - 09/16/12

Station	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National-	National

Billing Address:

Message & Media Inc  
 Attention: Accounts Payable  
 100 Albany Street, Suite 200B  
 New Brunswick, NJ 08901  
 USA

Send Payment To:

**WFSB**  
 BOX 13034  
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	September 10-September	

Flight Dates	Order #	Alt Order #
09/10/12 - 09/16/12	492646	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/10/12	09/14/12	430A EYEWITNESS NEWS	430-5A	M-WTF--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M-WTF-- 5 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB M 09/10/12 4:50 AM 430A EYEWITNESS NEWS 430-5A :30 MUPTV51H \$50.00 NM 2 WFSB W 09/12/12 4:39 AM 430A EYEWITNESS NEWS 430-5A :30 MUPTV51H \$50.00 NM 3 WFSB Th 09/13/12 4:41 AM 430A EYEWITNESS NEWS 430-5A :30 CMT101H \$50.00 NM 4 WFSB F 09/14/12 4:29 AM 430A EYEWITNESS NEWS 430-5A :30 CMT101H \$50.00 NM 1 WFSB F 09/14/12 4:51 AM 430A EYEWITNESS NEWS 430-5A :30 CMT101H \$50.00 NM									
2	09/10/12	09/14/12	Eyewitness News	5am - 5:30am	M-WTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M-WTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 5:27 AM Eyewitness News 5am - 5:30am :30 MUPTV51H \$450.00 NM 2 WFSB W 09/12/12 5:08 AM Eyewitness News 5am - 5:30am :30 MUPTV51H \$450.00 NM 5 WFSB Th 09/13/12 5:10 AM Eyewitness News 5am - 5:30am :30 CMT101H \$450.00 NM 3 WFSB Th 09/13/12 5:27 AM Eyewitness News 5am - 5:30am :30 CMT101H \$450.00 NM 4 WFSB F 09/14/12 5:09 AM Eyewitness News 5am - 5:30am :30 CMT101H \$450.00 NM									
3	09/10/12	09/14/12	Eyewitness News	5:30a - 6am	M-WTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M-WTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 5:43 AM Eyewitness News 5:30a - 6am :30 MUPTV51H \$600.00 NM 2 WFSB W 09/12/12 5:39 AM Eyewitness News 5:30a - 6am :30 MUPTV51H \$600.00 NM 5 WFSB W 09/12/12 5:51 AM Eyewitness News 5:30a - 6am :30 MUPTV51H \$600.00 NM 3 WFSB Th 09/13/12 5:44 AM Eyewitness News 5:30a - 6am :30 CMT101H \$600.00 NM 4 WFSB F 09/14/12 5:38 AM Eyewitness News 5:30a - 6am :30 CMT101H \$600.00 NM									
4	09/10/12	09/14/12	Eyewitness News	6am - 6:30am	M-WTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M-WTF-- 5 \$900.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

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	09/10/12	09/16/12	-----S	1	\$450.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
492646-1	09/30/12	September 2012	08/27/12 - 09/16/12
Advertiser		Product	Estimate Number
Friends Df Chrls Murphy		September 10-September	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/16/12	09/16/12	7a-9a Sun Eyewitness Ne	7am-9am	-----S	:30	1	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/16/12 7:26 AM 7a-9a Sun Eyewitness News 7am-9am :30 CMT101H \$450.00 NM									
11	09/16/12	09/16/12	CBS Sunday Morning	9:00am - 10:30am	-----S	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/16/12 9:48 AM CBS Sunday Morning 9:00am - 10:30am :30 CMT101H \$800.00 NM									
12	09/10/12	09/14/12	9am-10am	9am - 10am	M-WTF--	:30	5	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M-WTF-- 5 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 9:54 AM 9am-10am :30 MUPTV51H \$400.00 NM 5 WFSB W 09/12/12 9:45 AM 9am-10am :30 MUPTV51H \$400.00 NM 3 WFSB Th 09/13/12 9:24 AM 9am-10am :30 CMT101H \$400.00 NM 4 WFSB F 09/14/12 9:37 AM 9am-10am :30 CMT101H \$400.00 NM 2 WFSB F 09/14/12 9:54 AM 9am-10am :30 CMT101H \$400.00 NM									
13	09/10/12	09/14/12	10am-11am	10am - 11am	M-WTF--	:30	5	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M-WTF-- 5 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 10:59 AM 10am-11am :30 MUPTV51H \$400.00 NM 2 WFSB W 09/12/12 10:29 AM 10am-11am :30 MUPTV51H \$400.00 NM 5 WFSB W 09/12/12 10:59 AM 10am-11am :30 MUPTV51H \$400.00 NM 3 WFSB Th 09/13/12 9:59 AM 10am-11am :30 CMT101H \$400.00 NM 4 WFSB F 09/14/12 10:59 AM 10am-11am :30 CMT101H \$400.00 NM									
14	09/10/12	09/14/12	11a-12p Price is Right	11am - 12pm	M-WTF--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M-WTF-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 MUPTV51H \$500.00 NM 5 WFSB W 09/12/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 MUPTV51H \$500.00 NM 2 WFSB Th 09/13/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 CMT101H \$500.00 NM 4 WFSB Th 09/13/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 CMT101H \$500.00 NM 3 WFSB F 09/14/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 CMT101H \$500.00 NM									
15	09/10/12	09/14/12	Eyewitness News	5pm - 5:30pm	M-WTF--	:30	5	\$575.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M-WTF-- 5 \$575.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 5pm - 5:30pm :00 \$575.00 NM See MG 17.6 2 WFSB W 09/12/12 5:25 PM Eyewitness News 5pm - 5:30pm :30 MUPTV51H \$575.00 NM 3 WFSB Th 09/13/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 CMT101H \$575.00 NM 5 WFSB F 09/14/12 5:12 PM Eyewitness News 5pm - 5:30pm :30 CMT101H \$575.00 NM 4 WFSB F 09/14/12 5:26 PM Eyewitness News 5pm - 5:30pm :30 CMT101H \$575.00 NM									

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wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
492646-1	09/30/12	September 2012	08/27/12 - 09/16/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy		September 10-September	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/10/12	09/14/12	Eyewitness News	5:30pm - 6pm	M-WTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M-WTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 Eyewitness News 5:30pm - 6pm :00 \$1,500.00 NM See MG 17.6									
2 WFSB W 09/12/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 MUPTV51H \$1,500.00 NM 3 WFSB Th 09/13/12 5:37 PM Eyewitness News 5:30pm - 6pm :30 CMT101H \$1,500.00 NM 5 WFSB Th 09/13/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 CMT101H \$1,500.00 NM 4 WFSB F 09/14/12 5:43 PM Eyewitness News 5:30pm - 6pm :30 CMT101H \$1,500.00 NM									
17	09/10/12	09/14/12	Eyewitness News	6pm - 6:30pm	M-WTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M-WTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 Eyewitness News 6pm - 6:30pm :00 \$700.00 NM See MG 17.6									
4 WFSB W 09/12/12 6:29 PM Eyewitness News 6pm - 6:30pm :30 MUPTV51H \$700.00 NM 2 WFSB Th 09/13/12 6:22 PM Eyewitness News 6pm - 6:30pm :30 CMT101H \$700.00 NM 5 WFSB F 09/14/12 6:13 PM Eyewitness News 6pm - 6:30pm :30 CMT101H \$700.00 NM 3 WFSB F 09/14/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 CMT101H \$700.00 NM 6 WFSB F 09/14/12 9:32 PM CSI: NY 9pm - 10pm :30 CMT101H \$3,275.00 NM MG for 15.1,16.1,17.1									
18	09/10/12	09/14/12	Inside Edition	7pm - 7:30pm	M-WTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M-WTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB M 09/10/12 Inside Edition 7pm - 7:30pm :00 \$500.00 NM Credited									
1 WFSB W 09/12/12 7:21 PM Inside Edition 7pm - 7:30pm :30 MUPTV51H \$500.00 NM 2 WFSB Th 09/13/12 7:28 PM Inside Edition 7pm - 7:30pm :30 CMT101H \$500.00 NM 3 WFSB F 09/14/12 7:13 PM Inside Edition 7pm - 7:30pm :30 CMT101H \$500.00 NM 4 WFSB F 09/14/12 7:27 PM Inside Edition 7pm - 7:30pm :30 CMT101H \$500.00 NM									
19	09/15/12	09/15/12	Ent. Tonight Wknd	7:00pm - 8:00pm	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/15/12 7:54 PM Ent. Tonight Wknd 7:00pm - 8:00pm :30 CMT101H \$150.00 NM									
20	09/10/12	09/16/12	Eyewitness News	11PM - 11:35PM	M-WTFSS	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M-WTFSS 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB M 09/10/12 11:39 PM Eyewitness News 11PM - 11:35PM :30 MUPTV51H \$500.00 NM 5 WFSB Th 09/13/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 CMT101H \$500.00 NM 2 WFSB F 09/14/12 11:23 PM Eyewitness News 11PM - 11:35PM :30 CMT101H \$500.00 NM 1 WFSB Sa 09/15/12 11:14 PM Eyewitness News 11PM - 11:35PM :30 CMT101H \$500.00 NM 3 WFSB Su 09/16/12 Eyewitness News 11PM - 11:35PM :00 \$500.00 NM Credited									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
492646-1	09/30/12	September 2012	08/27/12 - 09/16/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy		September 10-September	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/16/12	09/16/12	Jets Football	1:00pm - 7:00pm	-----S	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/16/12 5:44 PM Jets Football 1:00pm - 7:00pm :30 CMT101H \$1,600.00 NM									
22	09/16/12	09/16/12	Face the Nation/ Face the	10:30am - 11:30am	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/16/12 11:18 AM Face the Nation/ Face the State 10:30am - 11:30am :30 CMT101H \$150.00 NM									
23	09/10/12	09/14/12	Eyewitness News	12pm - 12:30PM	M-WTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M-WTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 MUPTV51H \$600.00 NM 3 WFSB W 09/12/12 12:07 PM Eyewitness News 12pm - 12:30PM :30 MUPTV51H \$600.00 NM 2 WFSB W 09/12/12 12:26 PM Eyewitness News 12pm - 12:30PM :30 MUPTV51H \$600.00 NM 5 WFSB Th 09/13/12 12:26 PM Eyewitness News 12pm - 12:30PM :30 CMT101H \$600.00 NM 4 WFSB F 09/14/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 CMT101H \$600.00 NM									
24	09/13/12	09/14/12	Late Night with David Lett	11:35pm - 12:37am	---TF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---TF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 09/13/12 12:09 AM Late Night with David Letterman 11:35pm - 12:37am :30 CMT101H \$200.00 NM 1 WFSB F 09/14/12 12:31 AM Late Night with David Letterman 11:35pm - 12:37am :30 CMT101H \$200.00 NM									
<b>Total Spots</b>							<b>81</b>		

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$47,875.00</b>
<u>Agency Commission</u>	<b>\$7,181.25</b>
<u>Net Amount Due</u>	<b>\$40,693.75</b>